

Gus Vieweg

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Gus has spent most of his career **leading innovative teams** with empathy and effectiveness. He has spearheaded **Intrapreneurial Initiatives** for a major corporation, including **co-creating a Training and Education department**.

Beyond the corporate world, Gus has **founded a 350-member** Improvisational Thinking community, **taught over 1,000 students**, and performed at the North Carolina Comedy Festival.

Gus uses his **creative leadership** experience and his **professional acting and improvising** experience to create engaging workshops that foster participants' Improvisational Thinking abilities.



Workshop Facilitator & Speaker

Clients reach out to me when their group needs a radical, hands-on way to **navigate communications challenges**. I design workshops to teach **practical, experiential lessons** on communicating, improvising, and speaking.

All while participants are **laughing along the way**.

What is Improvisational Thinking?

Improvisational Thinking is the skill of embracing frameworks & techniques of professional performers, improvisers, and facilitators to **enhance your own communication abilities**.

With Improvisational Thinking, Gus empowers attendees to **speak engagingly, create effortlessly, and connect with others quickly**.

Life is improvised. Why not think like an improviser?

Workshops

Speak Confidently & Engage Audiences

Foster your group's ability to **communicate effectively and captivate audiences.**

This workshop equips attendees with practical skills to enhance their public speaking, stage presence, and interpersonal communication.

- **Command the stage** with ease
- **Capture audience attention** with storytelling frameworks
- **Discover your inner facilitator** for productive Q&A sessions
- **Leave your audience wanting more**

Create Effortlessly & Silence the Inner Critic

Unleash your group's creativity while banishing self-doubt.

This workshop empowers attendees to embrace mistakes, adapt to challenges, and effectively and collaboratively communicate their ideas.

- Use **"Yes And"** to silence judgment, even in groups
- Foster a **mindset of curiosity**
- Adapt and **innovate under constraints**
- Cultivate fertile **Idea Gardens**
- **Break through creative blocks**

Team Building: Connect, Create, & Commit

Adapt, collaborate, and navigate challenges effectively in a safe, fun environment.

This workshop provides tools to foster connection, spark creativity, and instill a shared commitment to achieving common goals.

- **Train active listening skills**
- **Respond positively** to challenges and change
- **Boost innovative problem-solving abilities** through Environment Design
- **Instill a shared commitment** to achieving common goals



We learned a lot about being able to listen. Gus did an **outstanding job of making us feel comfortable** and I have a better understanding that **improv improves our communication.**



Pamela Young-Jacobs

Regional Business Director

Small Business Center Network of North Carolina